

# BEN ROYE

Producer | Designer | Entrepreneur

[www.BenRoyer.com](http://www.BenRoyer.com)

Austin, TX

## EXPERIENCE

### Producer

#### Bethesda Game Studios

2017 - Ongoing Austin, TX

I enjoy deep and wide leadership, including owning multiple month content releases, owning patches end to end, feature / line production

- Communicate with senior management and collaborate with discipline directors to solve problems and mitigate risk
- Demonstrate correlation between changes and customer behavior
- Proactively monitor the development bug database and consumer feedback channels to identify potential future problems

### Associate Producer

#### Six Foot Studios

2014 - 2017 Houston, TX

As a publishing producer, I focused on process improvement, external vendor management, and developer management

- Developer Management: Managed milestones, change requests, content rollout plans, bug triage, build deliveries including hotfixes
- Vendor Management: Led supplemental development activities for animatic cutscenes, voice overs, localization, sound design and post, marketing videos (Grey Goo), payment platform integration (Dreadnought)
- Line Production: Scheduled art and copy production for 2014-15 tradeshows, web and distribution (Grey Goo)
- Line Production: Created 1st internal content development team
- Process Management: Set up agile practices for company, including backlog management, standups, and an automated JIRA request process
- Tools Manager: Atlassian (JIRA, Confluence, HipChat), Google Email, Basecamp, Intervals, Steam

### Owner, Designer, Producer

#### Demon Wagon Studios

2012 - Ongoing

Launched Kraven Manor, a indie horror darling, for Steam, Humble Store, Bundle Stars, IndieGala, GMG, etc., and generated 300+% ROI

### Freelance Web Developer

#### Jammin Ventures

2015 - Ongoing

Created a company for my passion of creating websites for 4 clients

## PROJECTS

### Fallout 76

2018

### Dreadnought

2017

### Grey Goo

2015

### Kraven Manor

2014

## EDUCATION

### Master of Interactive Technology

#### The Guildhall at SMU

2012 - 2013

### MBA, International Business

#### Texas Tech University

2010 - 2011

### BA, Anthropology

#### The University of Texas at Austin

2006 - 2009

### ScrumMaster Certification

#### Scrum Alliance

2014

### 2 Six Sigma Certs

#### University of Iowa

2011